Evaluation of teacher training in Latin America and the Caribbean. Guarantee of the quality of education titles (ECALFOR)

DISSEMINATION ACTIONS AND FUTURE PLANS

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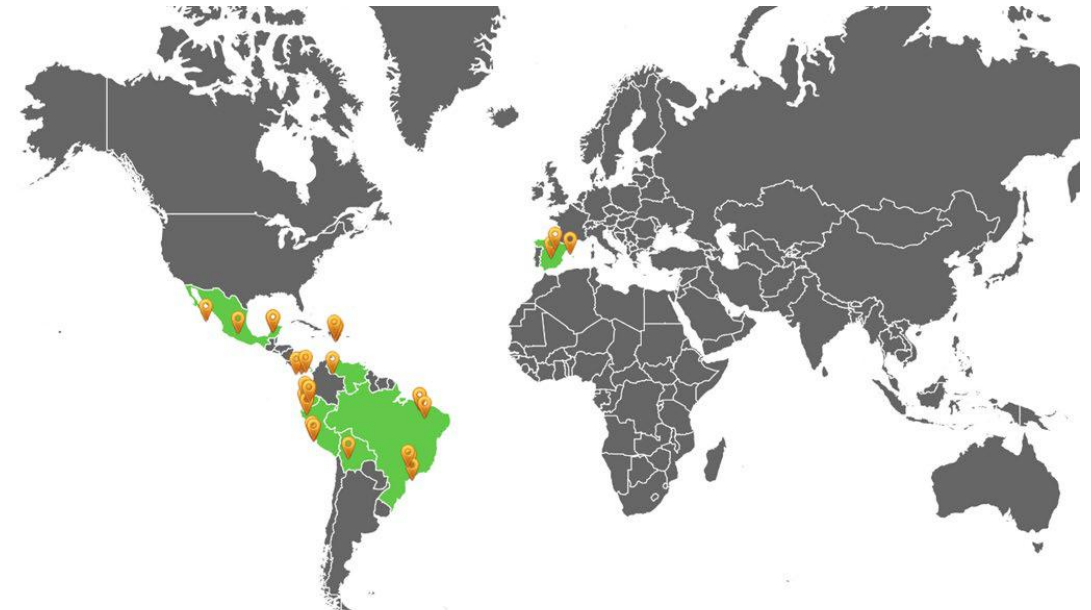
Introduction

- Welcome to the presentation on Effective Dissemination in Research.

- Dissemination is crucial for sharing research findings.

- This presentation will explore various strategies to effectively disseminate research.

- But what are we going to disseminate in the first place?

- What are we talking about?

In the context of Latin America, it's about concrete possibilities of equity quality and relevance in higher education

A few numbers…

- Brazilian higher education population doubled in size in the 1990s, increasing from 1.5 million to more than 3 million students during that period.

- In the case of the Dominican Republic, this number grew more than fourfold, rising from 122,300 to 531,655.

- In the case of Mexico, Higher education enrollment grew from 1252027 to 4561792, resulting in an increase of 364%.
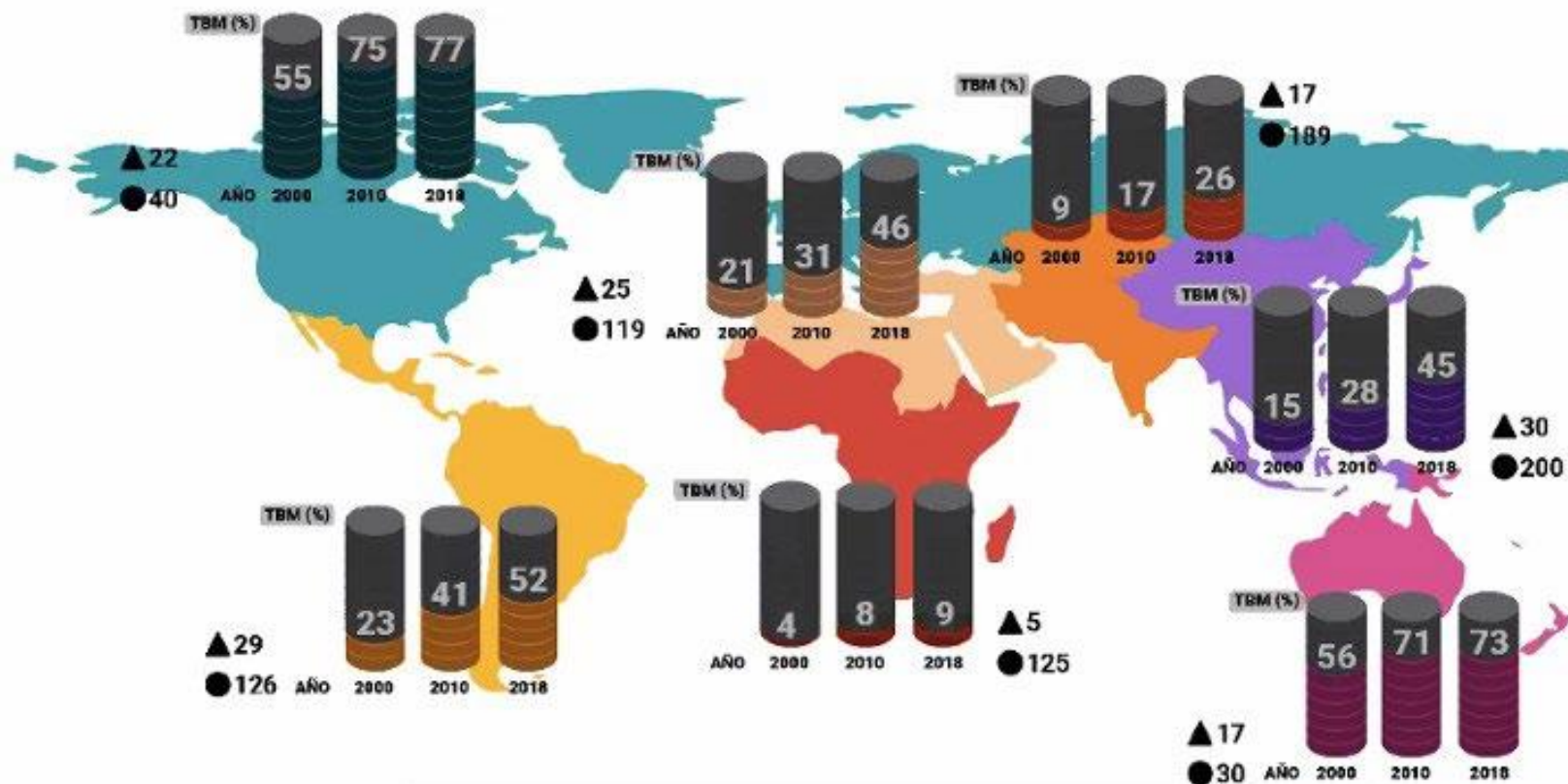
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Beyond the numbers,

what do they mean in terms of quality and promoting equity

in Latin America?

Breve histórico da expansão educacional na AL

Gráfico 1. Taxa de escolarização bruta no ensino primário, 1900-2000
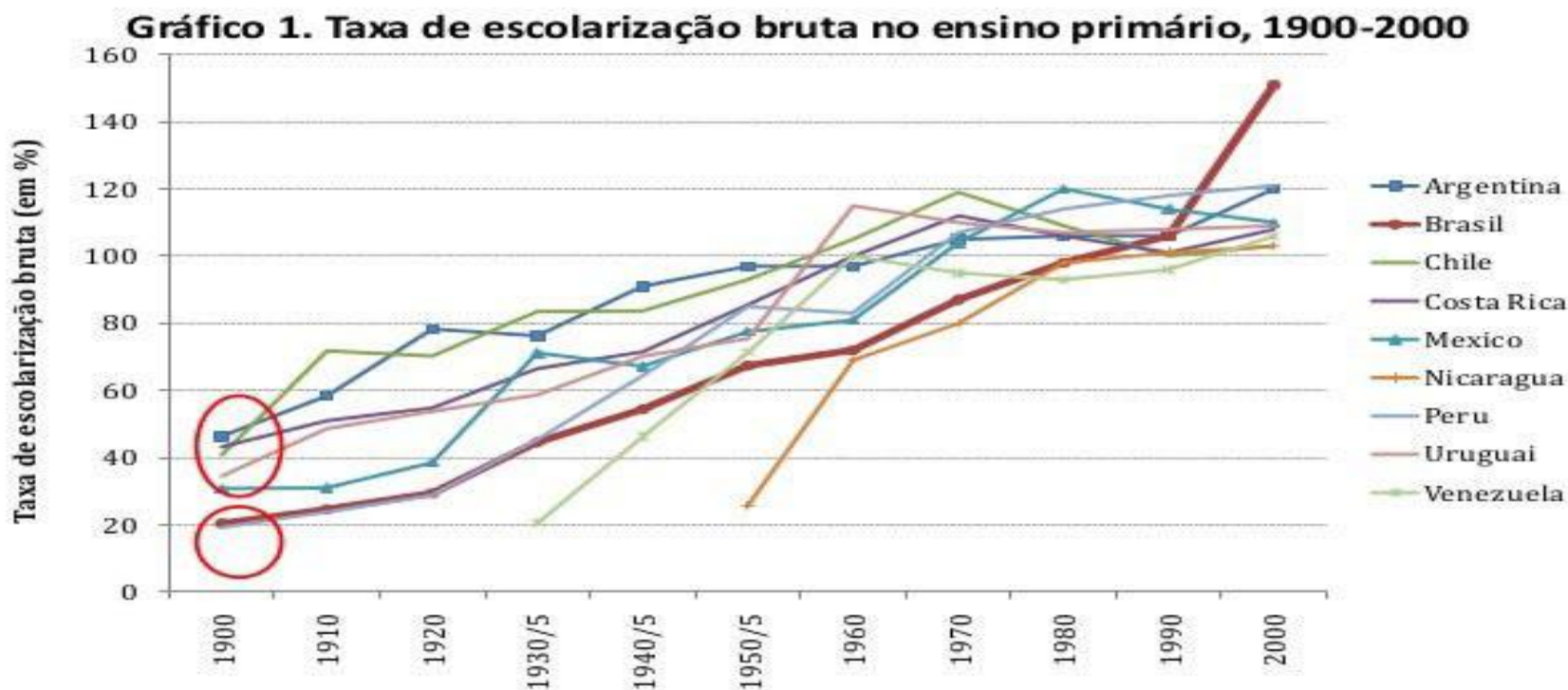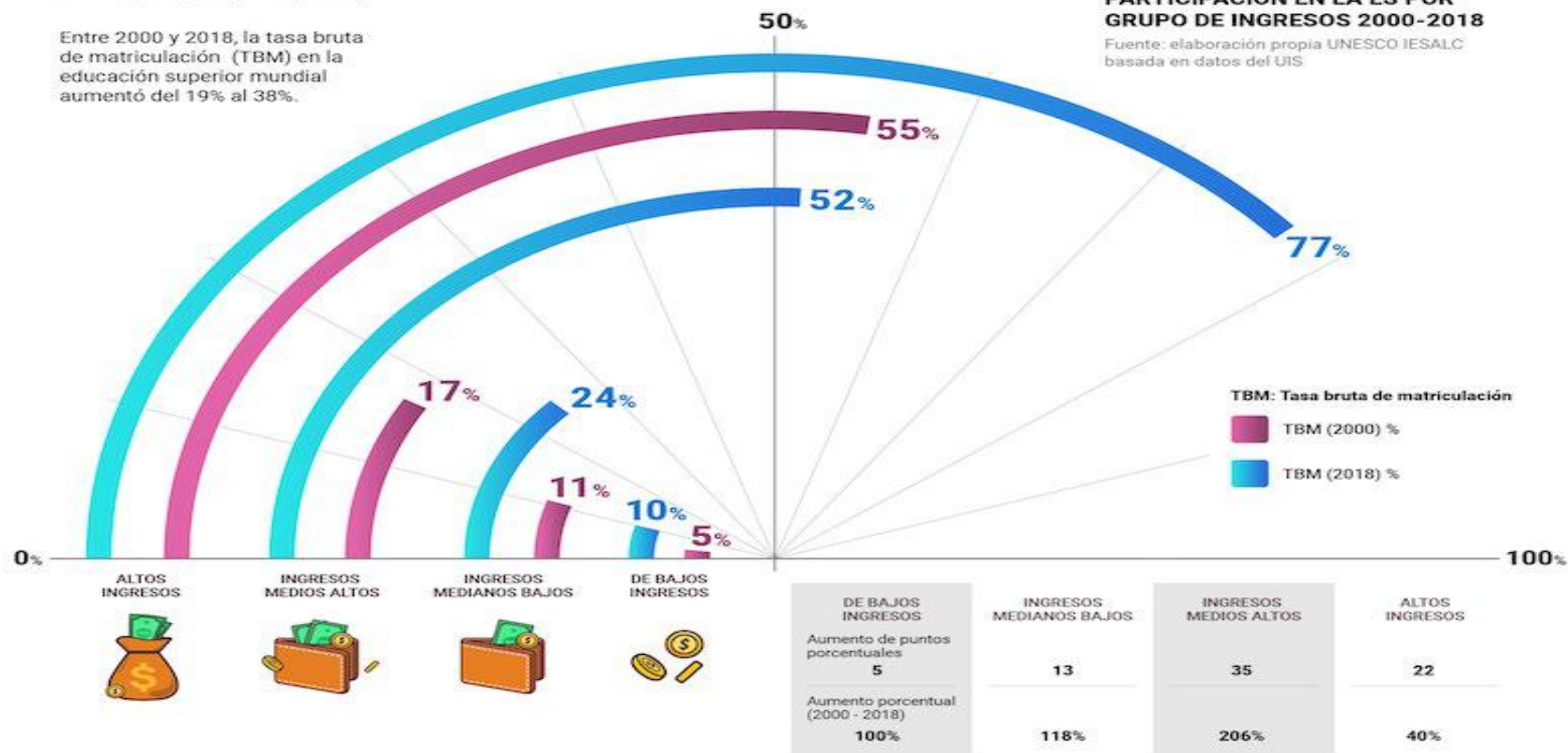
Fonte: Frankema (2009).

La educación superior fuera del alcance de las personas más pobres del mundo

Parece haber una fuerte relación entre el PIB per cápita y la TBM terciaria. Un aumento en la matrícula universitaria tiende a coincidir con el aumento del PIB per cápita (PNUD, 2018).

Entre 2000 y 2018, la tasa bruta de matriculación (TBM) en la educación superior mundial aumentó del 19% al 38%.

PARTICIPACIÓN EN LA ES POR GRUPO DE INGRESOS 2000-2018

Fuente: elaboración propia UNESCO IESALC basada en datos del UIS

50%

55%

52%

77%

17%

24%

11%

10%

5%

0%

100%

ALTOS INGRESOS

INGRESOS MEDIOS ALTOS

INGRESOS MEDIANOS BAJOS

DE BAJOS INGRESOS

TBM: Tasa bruta de matriculación

TBM (2000) %

TBM (2018) %

	DE BAJOS INGRESOS	INGRESOS MEDIANOS BAJOS	INGRESOS MEDIOS ALTOS	ALTOS INGRESOS
Aumento de puntos porcentuales	5	13	35	22
Aumento porcentual (2000 - 2018)	100%	118%	206%	40%

Some starting points…

- 1. A Society with better educated teachers, administrators, traders, health care and personal service providers should be a better place to live

- 2. There is no evidence that the expansion of higher education is having a direct impact on economic development.

- 3. Economic growth has more to do with macroeconomic variables than with the availability of human capital (Sáinz and La Fuente, 2001)

However...

There is growing literature arguing that the expansion of higher education worldwide is more related to lifestyles and competition for scarce jobs than to functional requirements of job markets (Wolf, 2002)

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la calidad de los títulos de educación

And ECALFOR Project has
interesting good practices:

Modes of dialogue with former
students, dropout students,
employers, local government sectors

And…

- Forms and models of collective and responsible evaluation that result in the example of careers in which it was possible to implement transformative actions

Importance of dissemination

- Increases the impact and visibility of research.

- Facilitates knowledge sharing and utilization.

- Enhances collaboration and networking opportunities.
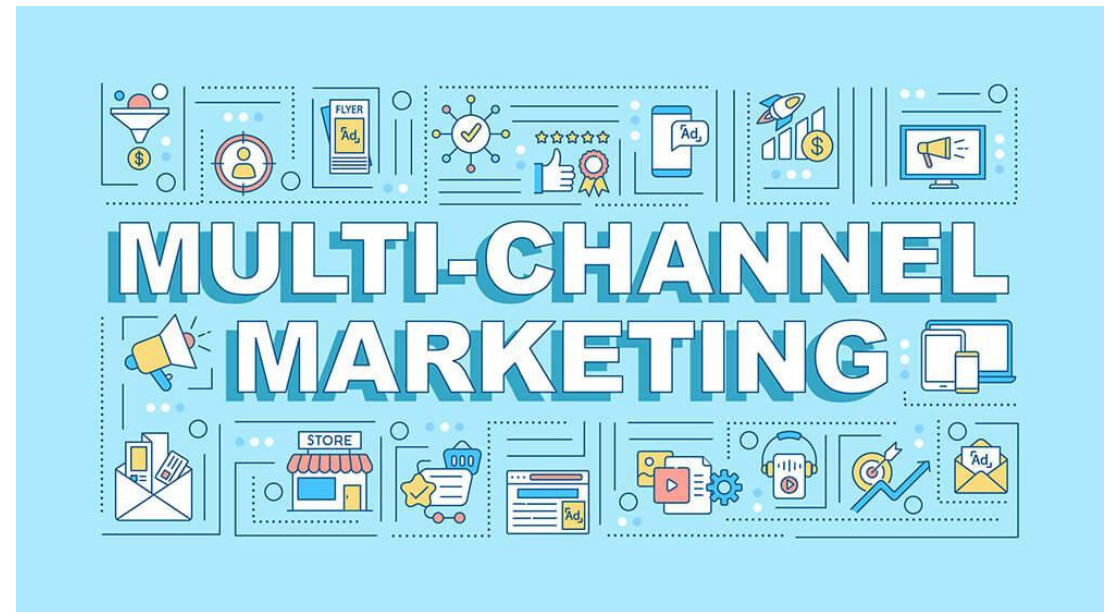
Why?

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Advancement of Knowledge
- Allows the findings of a study to be shared with the broader academic community.
- Contributing to the collective understanding of a particular subject area.

Application and Impact
- Allows for the application of these findings in real-world contexts, potentially leading to positive changes or advancements in technology, policy, or practice.

Fulfilling Academic Requirements
- Publishing papers, presenting at conferences, or sharing findings through other channels are essential for researchers to establish their credibility and reputation within their respective fields.

Transparency and Accountability
- allows others to assess the validity of the research and ensures that scientific claims are supported by evidence.

Research dissemination plays a vital role in the growth and development of knowledge, facilitating collaboration, innovation, and informed decision-making across various domins.

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Utilizing Multiple Channels

- Websites and social media
- Products resulting from the project
- Work meetings, conferences and publications of books and articles
- Broadcasting strategy

Website

- The link to the ECALFOR website is https://ecalfor.eu/

- Each institution participating in the ECALFOR project has a link on its own website.

Social media

Products resulting from the project

- Seven products of work package 1.

- Two products of work package 2.

- One product of work package 3.

- At least two products of work package 4.

Productos resultantes del proyecto, en función de la secuencia lógica del desarrollo de los paquetes de trabajo:

Paquete de trabajo 1
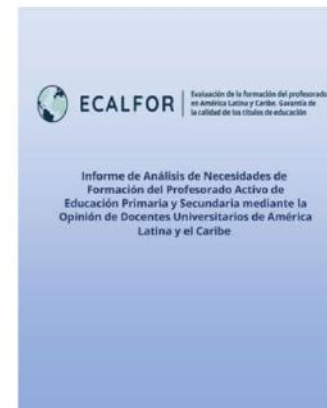
Work meetings

1. Merida, México

Video

Meeting

Place

Work meetings

2. Melilla, España

Video

Place

Meeting

Conferences

Work meetings

3. Sao Luiz, Brasil

Place

Congress

Meeting

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Work meetings

4. Cartagena, Colombia

Place

Congress

Work meetings

5. Panama city, Panama

Place

Conferences

Complutense University of Madrid

University of Granada, Melilla. I ECALFOR International Congress

Federal university of marañao II ECALFOR International Congress

III ECALFOR International Congress, Panama City, Panama

Publications of books and articles

Aranzadi publishing Inc.

Sintesis publishing Inc.

Books

Journals

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Broadcasting of the ecalfor project
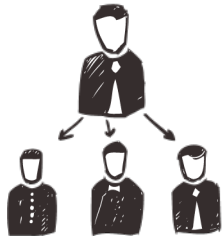
Broadcasting Strategy

Development of new products

Strategic partnerships

Continuous imporvement of degree quality

A new proposal for international funding to continue the project

Calls for international funding and joint projects on the topic of quality

Broadcasting strategies

Enhancing the visibility of our project by strategically leveraging Facebook, Twitter, Instagram, and LinkedIn. We aim to stimulate online discussions, provide informative content, and capture the interest of potential students and professionals in the educational field.

Social media promotion

Alliances with educational institutions

Participation in educational fairs and events

Directly interacting with students, teachers, parents, and professionals in the educational field; providing detailed information about our programs, conducting informative talks, and workshops.

Increasing collaboration and mutual promotion, as well as sharing resources, experiences, and organizing joint events.
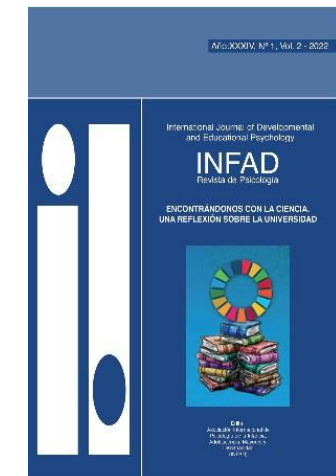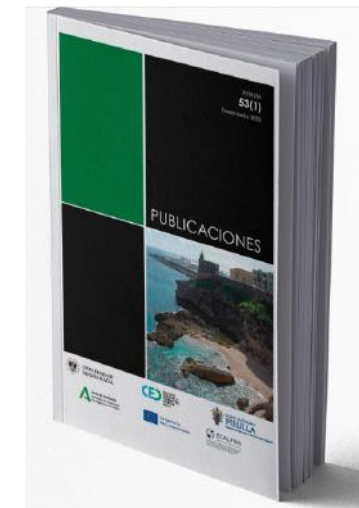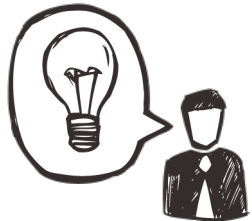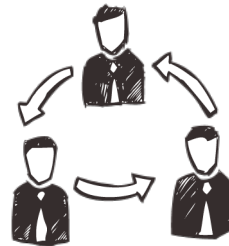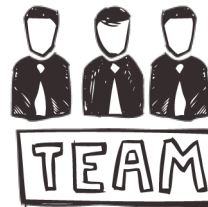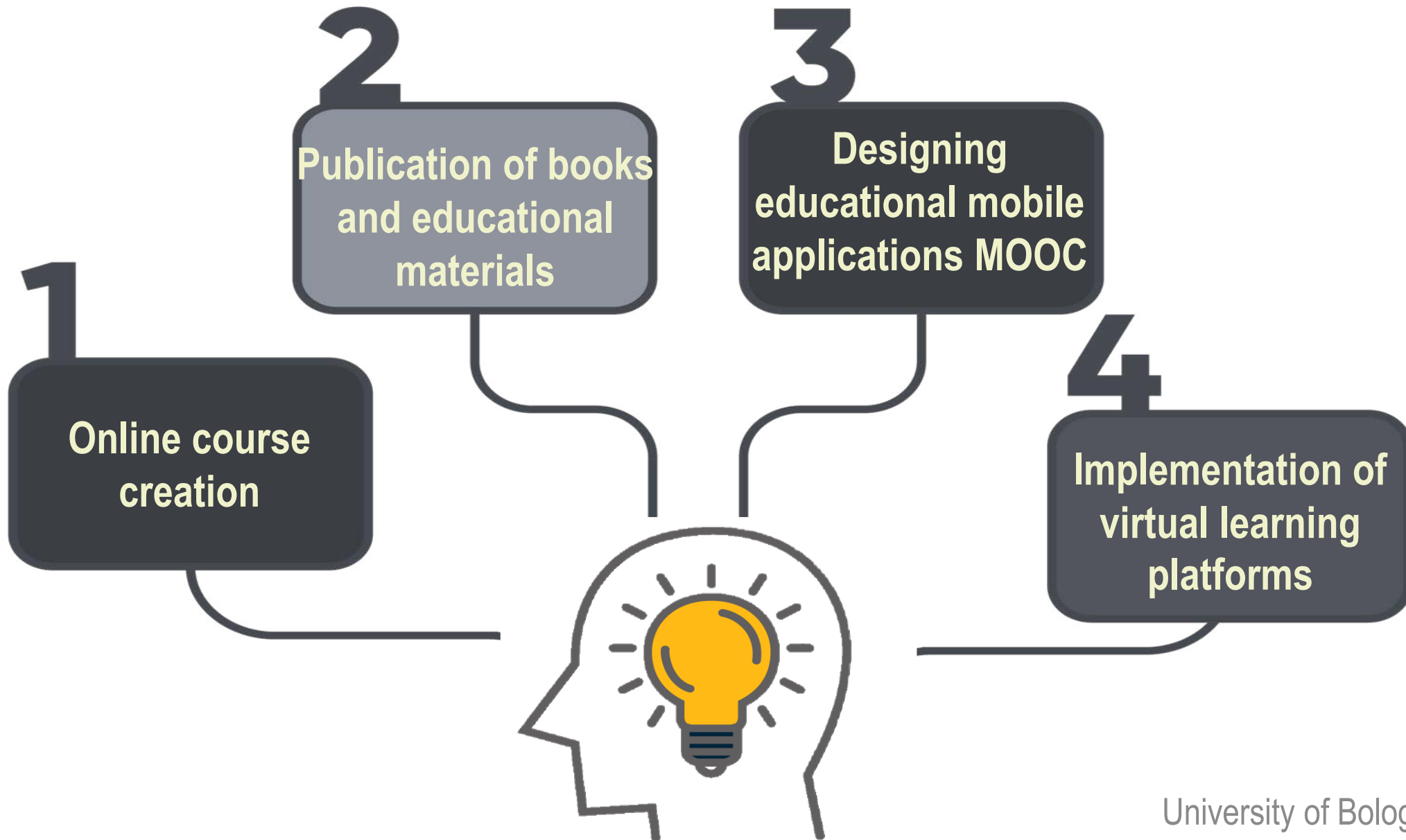
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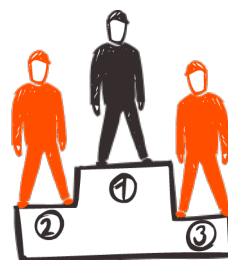
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Development of new products

2 Publication of books and educational materials

3 Designing educational mobile applications MOOC

1 Online course creation

4 Implementation of virtual learning platforms

Continuous improvement of the quality of degrees

Evaluating and updating the academic programs

Continuous training for teachers

Collaborative promotion of educational research

Implementation of alumni tracking and evaluation systems

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Strategic partnerships

Collaboration with companies in the education sector

Alliances with government agencies

Participation in international education projects

Establishment of agreements with foreign universities

Call for self-funding and joint projects

Submiting research project proposals to internal calls within the member universities of the project.

Showing research projects involving different members of the ECALFOR project, using it's theme or related topics.

The participation of members of the ECALFOR project in research groups of other universities within the group, as allowed.

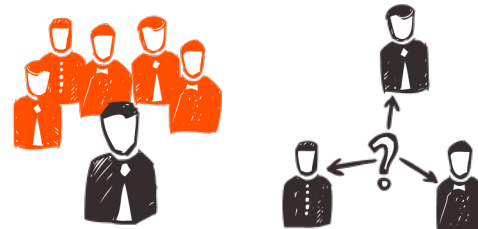University of Bologna, may 2024

Attention vulnerable groups

Attention to vulnerable groups

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Access to Educational Opportunities

Social Impact Measurement

Partnerships with Local Institutions

Mentoring and Tutoring Programs

Specific Training Programs

Incorporating Inclusive Approaches

Generating educational transfer and socially useful value for vulnerable groups

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Attention to vulnerable groups

Specific Training Programs

Designing training programs for vulnerable groups, focusing on high-demand labor areas or specific skills that improve employment opportunities and social integration of these groups.

Partnerships with Local Institutions

Establishing partnerships with local institutions, such as community organizations, schools, or vocational training centers, to offer educational programs tailored to the needs of vulnerable groups. These partnerships can provide access to additional resources and facilitate the integration of participants into the community.

Access to Educational Opportunities

Facilitating access to educational opportunities for vulnerable groups, such as scholarships, student exchange programs, or professional internships. Helping to break down economic and social barriers that limit access to quality education.

Attention to vulnerable groups

Social Impact Measurement

Conducting regular evaluations to assess the social impact of the project on vulnerable groups, including employment indicators like access, educational achievement, and social integration levels. The data can be used to continuously enhance the educational interventions.

Incorporating Inclusive Approaches

Integrating inclusive approaches throughout the project taking into account the curriculum design and the choice on educational material in order to garantee fostering equity and empowerment for vulnerable groups.

Mentoring and tutoring programs

Implementing mentoring and tutoring programs for empowering vulnerable groups through professional and academic guidance.
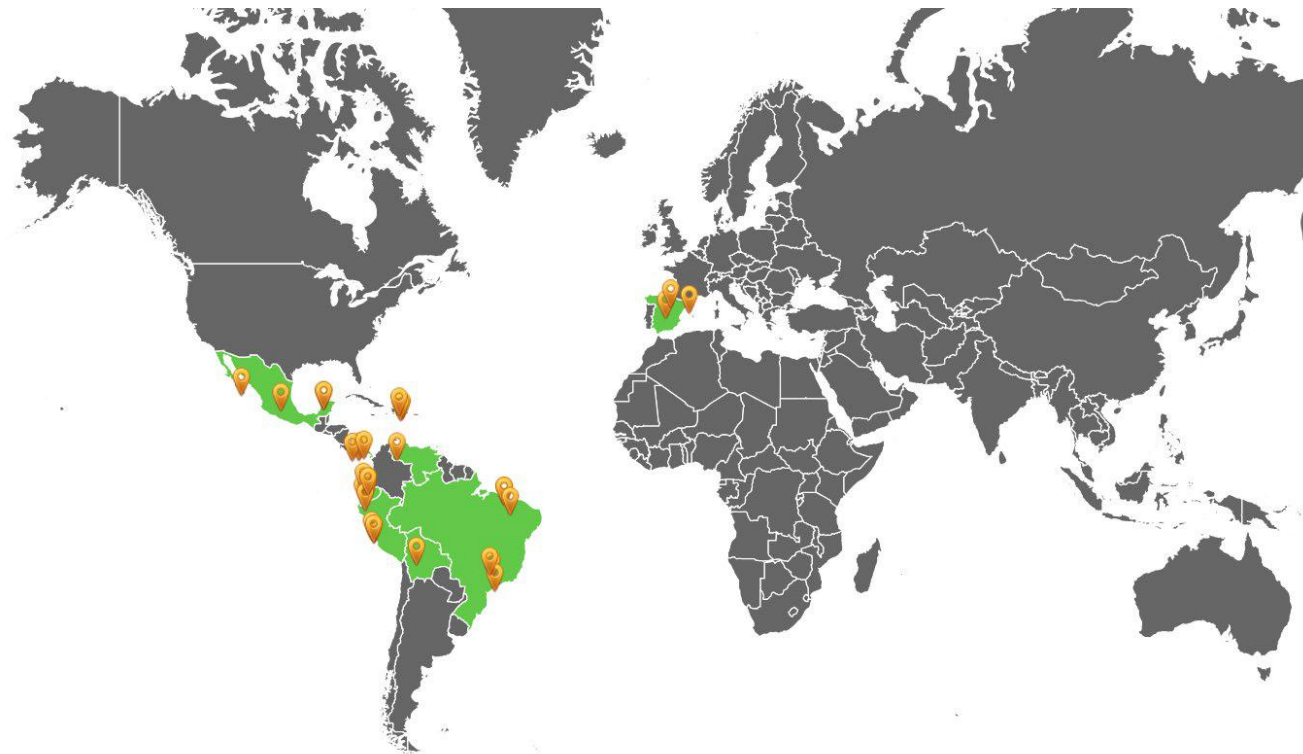
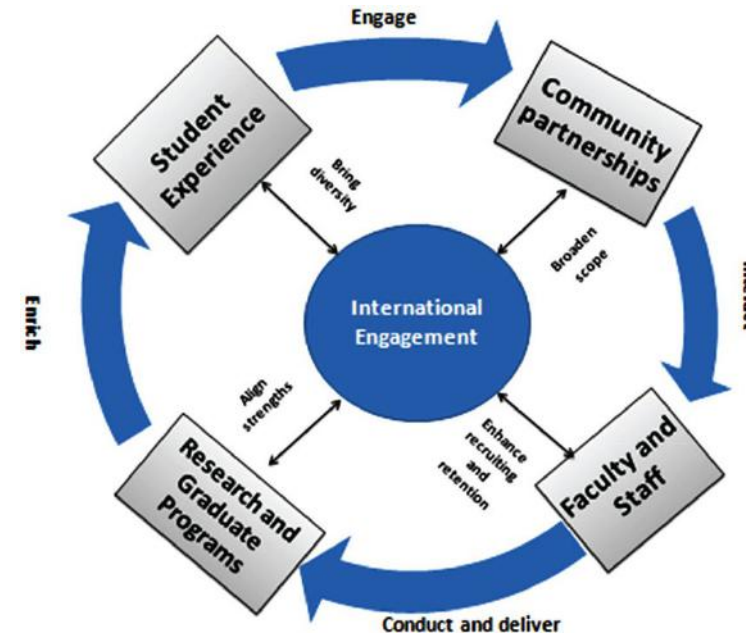# FUTURE PLANS

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Collaboration

- The importance of partnerships for collaborative research:
    - Forge new collaborations with institutions and researchers across Europe and Latin America.
    - Strengthen existing partnerships through joint research projects and exchange programs.

Internationalization

- Establish research networks and consortia with partners from different countries.

- Participate in international conferences, workshops, and seminars.

- Promote mobility opportunities for researchers and students to gain international experience.

- Sign agreements between participating Latin American institutions

Digital tools for research collaboration and communication

- Utilizing online platforms for virtual collaboration and knowledge exchange.

- Implementing digital research methods and data analysis techniques.

- Enhancing visibility and dissemination of research findings through digital channels.

Digital tools for research collaboration and communication

Capacity Building Initiatives

- Provide training and mentorship programs for early-career researchers.

- Support the development of research infrastructure and facilities.

- Promote interdisciplinary research skills and competencies.

Funding Opportunities

- Research grants for collaborative projects and mobility activities.

- Scholarships for researchers and students to study abroad or participate in exchange programs.

- Support for institutional capacity building and strategic partnerships.

Conclusions

- During the development of the ECALFOR project, various dissemination strategies were used.

- Participants from Latin America and the Caribbean have improved their competencies.

- There is interest in formalizing collaboration networks between participants from Latin America and the Caribbean.

THANK
YOU