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Evaluación de la formación del profesorado
en América Latina y Caribe. Garantía de
la calidad de los títulos de educación

EVALUATION OF TEACHER TRAINING IN LATIN AMERICA AND THE CARIBBEAN. GUARANTEE OF THE QUALITY OF EDUCATION TITLES (ECALFOR)

DISSEMINATION ACTIONS AND FUTURE PLANS





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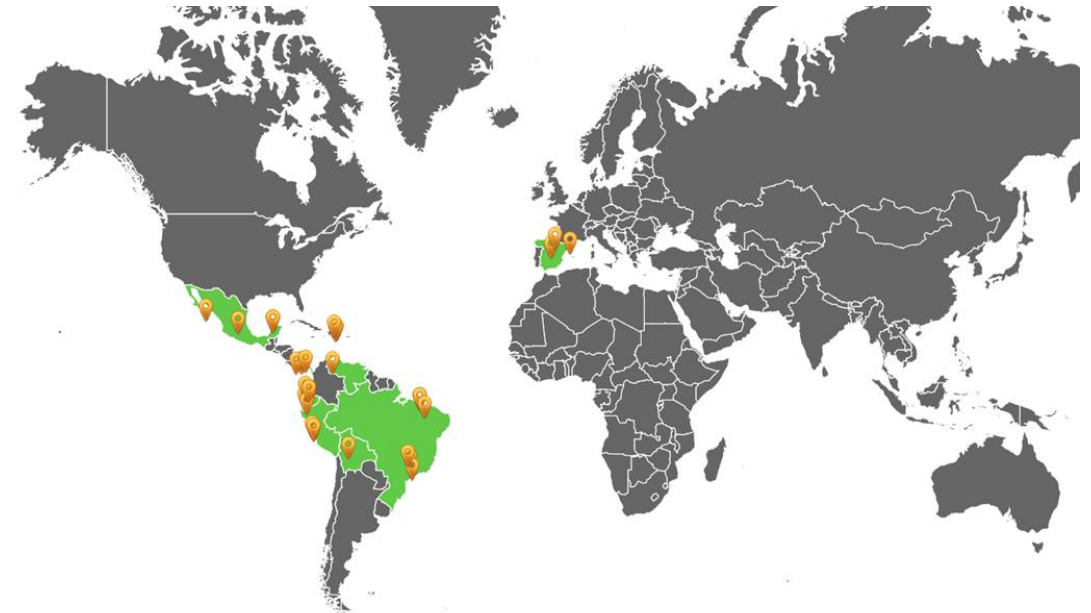


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TABLE OF CONTENTS

- Introduction
- Dissemination actions
- Future plans





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Introduction

- Welcome to the presentation on Effective Dissemination in Research.
- Dissemination is crucial for sharing research findings.
- This presentation will explore various strategies to effectively disseminate research.





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- But what are we going to disseminate in the first place?
- What are we talking about?





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In the context of Latin America,
it's about concrete possibilities
of equity quality and relevance
in higher education





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A few numbers...

- Brazilian higher education population doubled in size in the 1990s, increasing from 1.5 million to more than 3 million students during that period.
- In the case of the Dominican Republic, this number grew more than fourfold, rising from 122,300 to 531,655.
- In the case of Mexico, Higher education enrollment grew from 1252027 to 4561792, resulting in an increase of 364%.



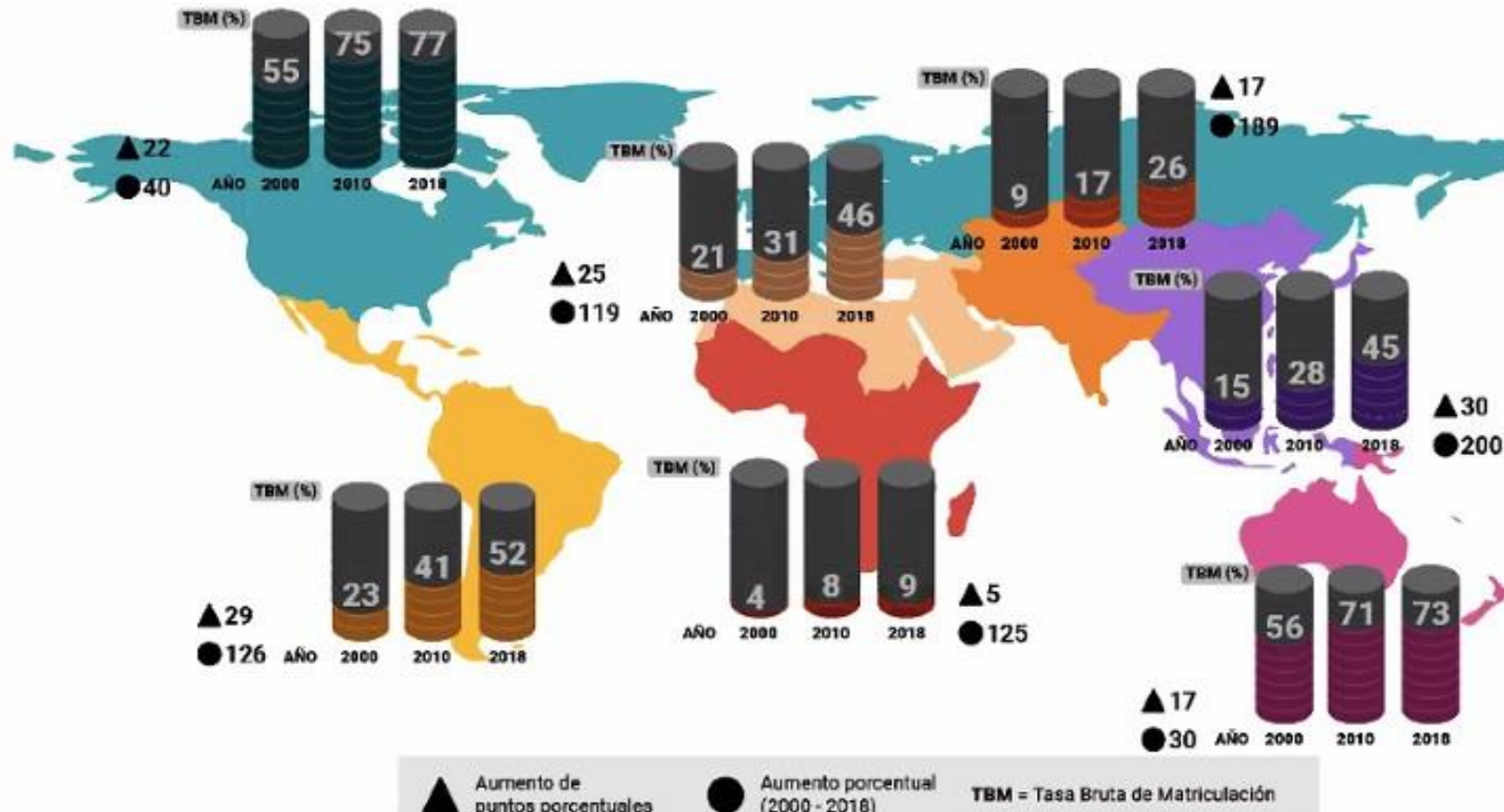


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Beyond the numbers,

what do they mean in terms of quality and promoting
equity

in Latin America?



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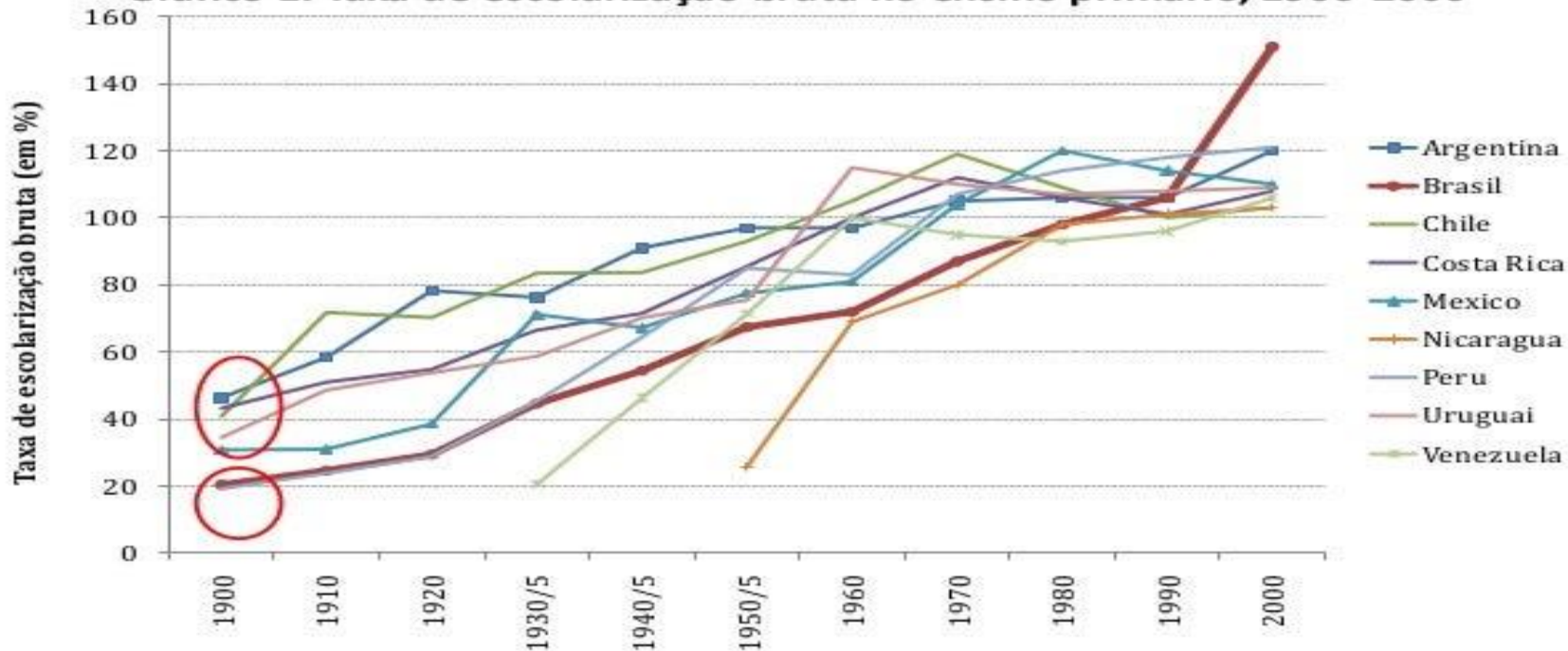


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Breve histórico da expansão educacional na AL

Gráfico 1. Taxa de escolarização bruta no ensino primário, 1900-2000



Fonte: Frankema (2009).

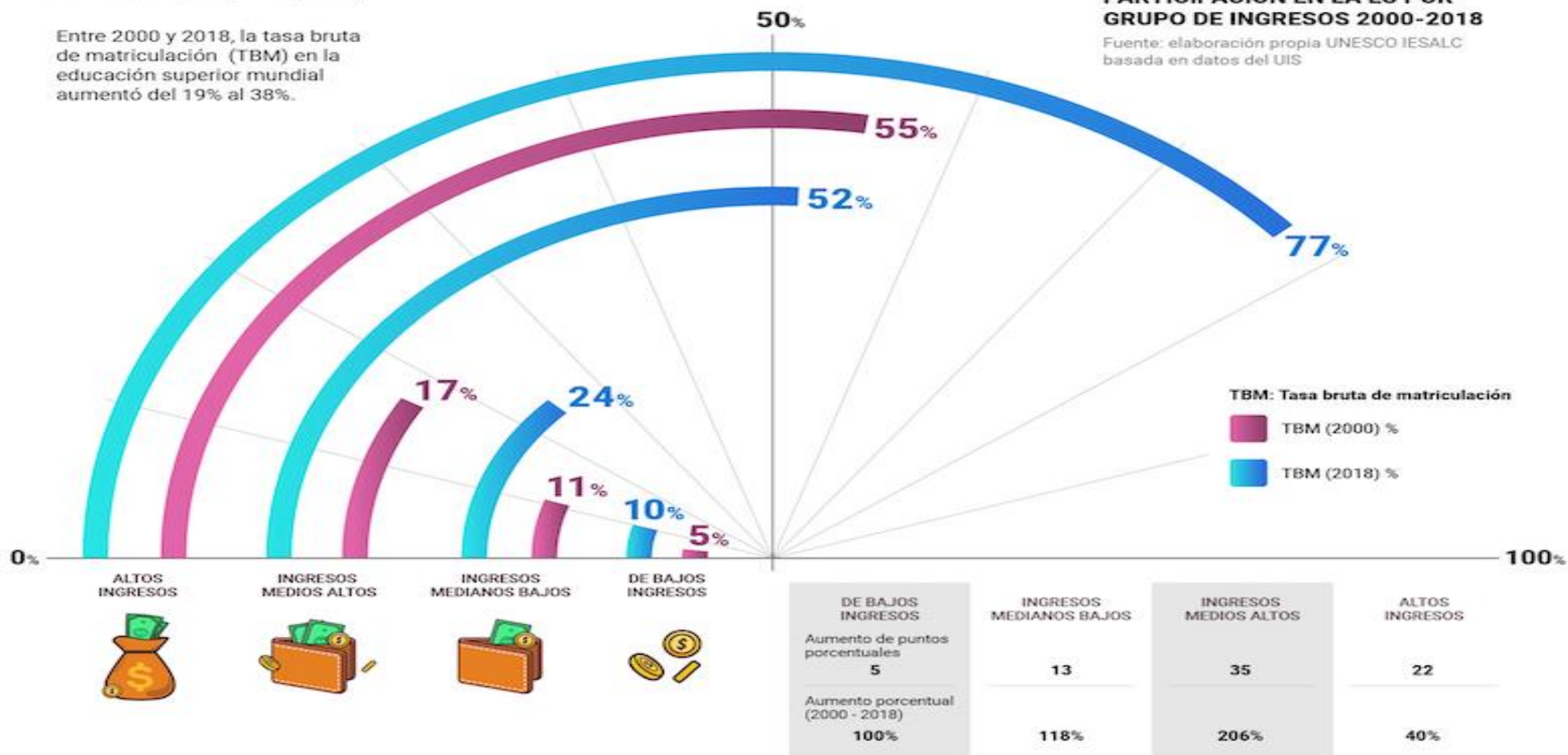
La educación superior fuera del alcance de las personas más pobres del mundo

Parece haber una fuerte relación entre el PIB per cápita y la TBM terciaria. Un aumento en la matrícula universitaria tiende a coincidir con el aumento del PIB per cápita (PNUD, 2018).

Entre 2000 y 2018, la tasa bruta de matriculación (TBM) en la educación superior mundial aumentó del 19% al 38%.

PARTICIPACIÓN EN LA ES POR GRUPO DE INGRESOS 2000-2018

Fuente: elaboración propia UNESCO IESALC basada en datos del UIS





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Some starting points...

- 1. A Society with better educated teachers, administrators, traders, health care and personal service providers should be a better place to live
- 2. There is no evidence that the expansion of higher education is having a direct impact on economic development.
- 3. Economic growth has more to do with macroeconomic variables than with the availability of human capital (Sáinz and La Fuente, 2001)



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However...

There is growing literature arguing that the expansion of higher education worldwide is more related to lifestyles and competition for scarce jobs than to functional requirements of job markets (Wolf, 2002)





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And ECALFOR Project has
interesting good practices:

Modes of dialogue with former
students, dropout students,
employers, local government sectors



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And...

- Forms and models of collective and responsible evaluation that result in the example of careers in which it was possible to implement transformative actions





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Importance of dissemination

- Increases the impact and visibility of research.
- Facilitates knowledge sharing and utilization.
- Enhances collaboration and networking opportunities.





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Why?



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Advancement of Knowledge

- Allows the findings of a study to be shared with the broader academic community.
- Contributing to the collective understanding of a particular subject area.

Application and Impact

- Allows for the application of these findings in real-world contexts, potentially leading to positive changes or advancements in technology, policy, or practice.

Fulfilling Academic Requirements

- Publishing papers, presenting at conferences, or sharing findings through other channels are essential for researchers to establish their credibility and reputation within their respective fields.

Transparency and Accountability

- allows others to assess the validity of the research and ensures that scientific claims are supported by evidence.

Research dissemination plays a vital role in the growth and development of knowledge, facilitating collaboration, innovation, and informed decision-making across various domains.



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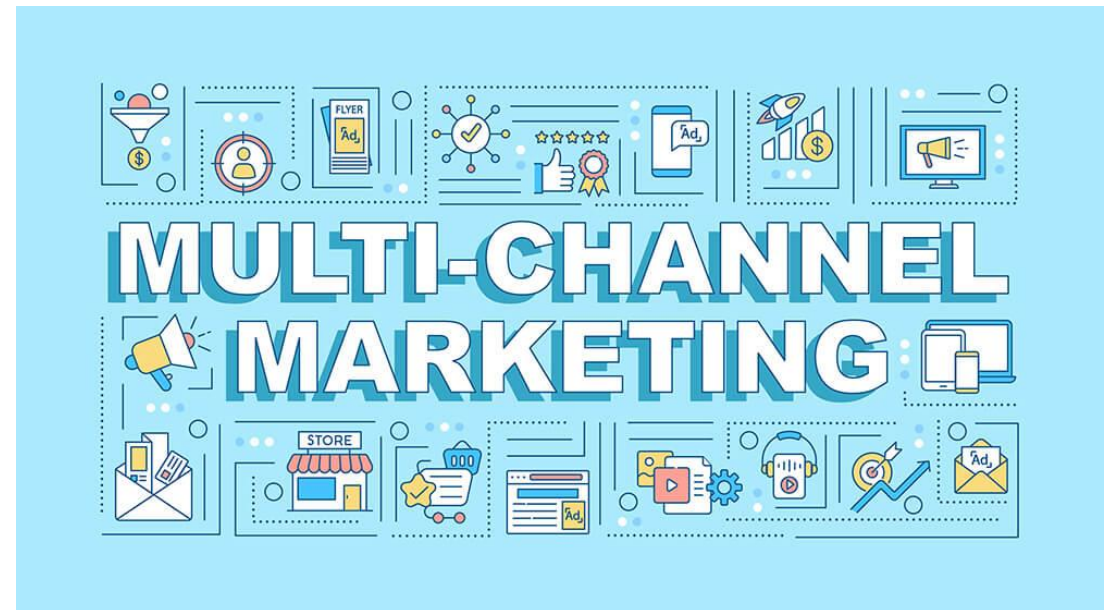


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Utilizing Multiple Channels

- Websites and social media
- Products resulting from the project
- Work meetings, conferences and publications of books and articles
- Broadcasting strategy





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Website

- The link to the ECALFOR website is <https://ecalfor.eu/>
- Each institution participating in the ECALFOR project has a link on its own website.





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Social media

Lo último en twitter sobre ECALFOR.



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ECALFOR

@ecalfor · 18 Dic



Nueva publicación disponible: El coordinador general de ECALFOR participa en la reunión del Consejo Europeo de Educación de la Unión Europea <https://ecalfor.eu/el-coordinador-general-de-ecalfor-partici...>

3 4 Twitter

ECALFOR Retweeted



Universidad Granada

@canalugr · 9 Dic



El proyecto europeo @ecalfor organiza en la Universidad Federal de Marañão (Brasil) el encuentro anual del consorcio.

✓ Coordinado por la @FaEDMeUGR de la #UGR, fomenta un trabajo colaborativo, horizontal y transnacional.

Noticia completa

<https://canal.ugr.es/noticia/el-proyecto-europeo-ecalfor-org...>

6 5 Twitter



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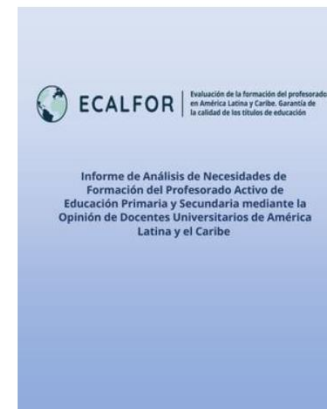
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Products resulting from the project

- Seven products of work package 1.
- Two products of work package 2.
- One product of work package 3.
- At least two products of work package 4.

Productos resultantes del proyecto, en función de la secuencia lógica del desarrollo de los paquetes de trabajo:

Paquete de trabajo 1





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Work meetings

1. Merida, México



Place



Meeting

Video



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Work meetings

2. Melilla, España



Place



Meeting



Conferences

Video



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Work meetings

3. Sao Luiz, Brasil



Place



Congress



Meeting



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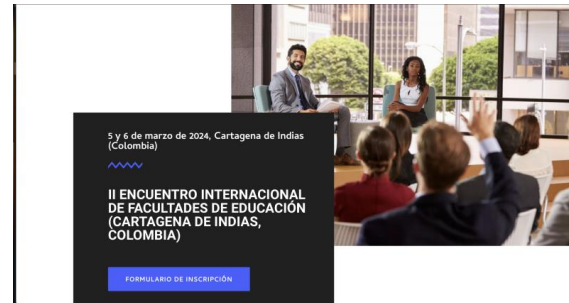
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Work meetings

4. Cartagena, Colombia



Place



Congress



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Work meetings

5. Panama city, Panama



Place



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Conferences

University of Granada,
Melilla. I ECALFOR
International Congress

Federal university of marañao
II ECALFOR International Congress

Complutense University of Madrid

XI CUICID 2021

Inicio CUICID 2024 » EDICIONES ANTERIORES » XI CUICID 2021

Desde su inicio, el **CUICID** se ha establecido como un espacio de encuentro e intercambio para académicos, investigadores, profesionales y estudiantes interesados en las últimas tendencias y desarrollos en comunicación, innovación, investigación y docencia. En este tiempo el congreso ha crecido en tamaño, alcance y prestigio, convirtiéndose en un evento clave en el calendario académico internacional.

III ECALFOR International Congress,
Panama City, Panama



UNIVERSITY OF BOLOGNA, MAY 2024



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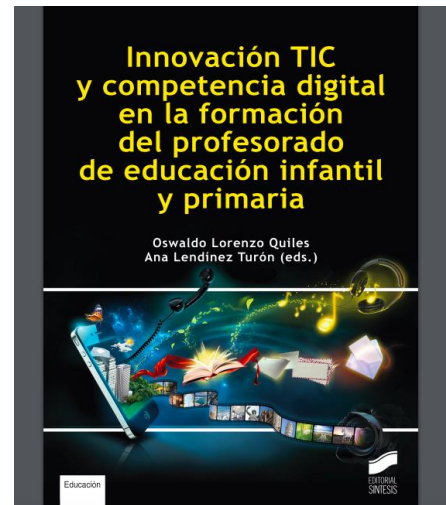
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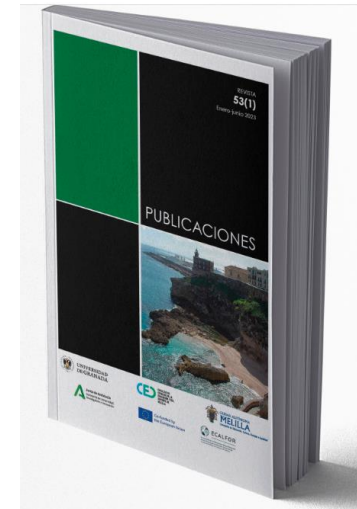
Publications of books and articles

Aranzadi publishing Inc.

Sintesis publishing Inc.



Books



Journals



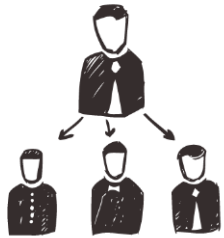
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Broadcasting of the ecalfor project



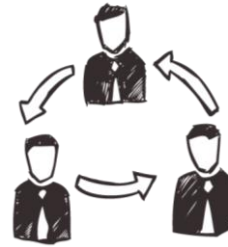
Broadcasting Strategy



***Development of new
products***



Strategic partnerships



***Continuous improvement
of degree quality***



***A new proposal for international
funding to continue the project***



***Calls for international funding and joint
projects on the topic of quality***



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Broadcasting strategies



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SOCIAL MEDIA PROMOTION



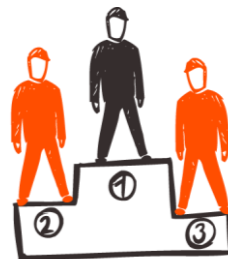
Enhancing the visibility of our project by strategically leveraging Facebook, Twitter, Instagram, and LinkedIn. We aim to stimulate online discussions, provide informative content, and capture the interest of potential students and professionals in the educational field.

ALLIANCES WITH EDUCATIONAL INSTITUTIONS



Increasing collaboration and mutual promotion, as well as sharing resources, experiences, and organizing joint events.

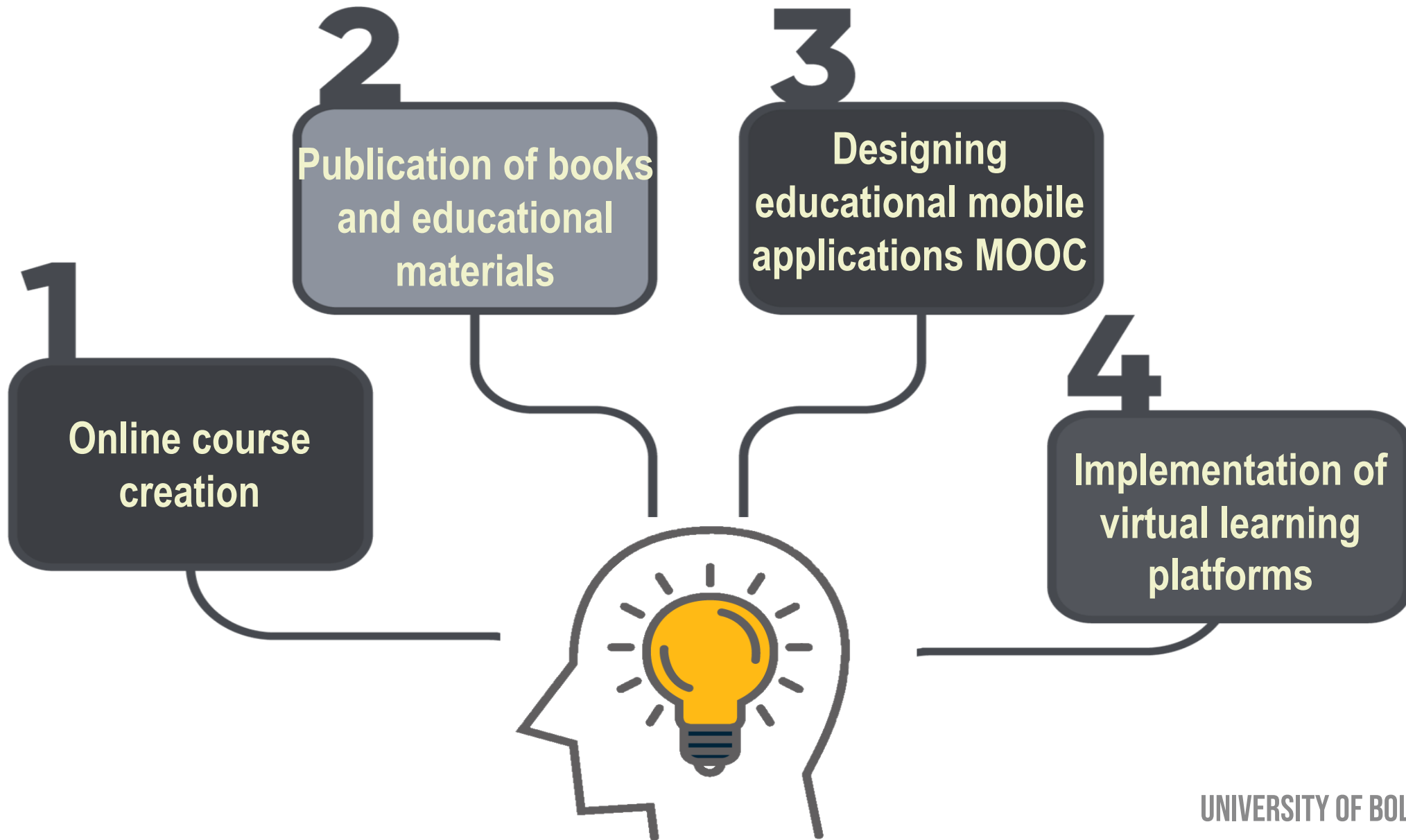
PARTICIPATION IN EDUCATIONAL FAIRS AND EVENTS



Directly interacting with students, teachers, parents, and professionals in the educational field; providing detailed information about our programs, conducting informative talks, and workshops.



products





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Continuous improvement of the quality of degrees

**Evaluating and
updating the academic
programs**

**Continuous
training for
teachers**

**Collaborative
promotion of
educational research**

**Implementation of
alumni tracking and
evaluation systems**



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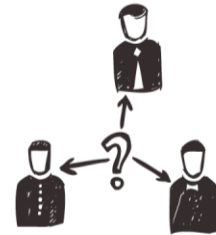
Strategic partnerships



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**COLLABORATION WITH
COMPANIES IN THE
EDUCATION SECTOR**



**ALLIANCES WITH
GOVERNMENT AGENCIES**

**PARTICIPATION IN
INTERNATIONAL
EDUCATION PROJECTS**



**ESTABLISHMENT OF
AGREEMENTS WITH
FOREIGN UNIVERSITIES**



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Call for self-funding and joint projects

Submitting research project proposals to internal calls within the member universities of the project.

The participation of members of the ECALFOR project in research groups of other universities within the group, as allowed.



Showing research projects involving different members of the ECALFOR project, using its theme or related topics.



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ATTENTION VULNERABLE GROUPS



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Attention to vulnerable groups



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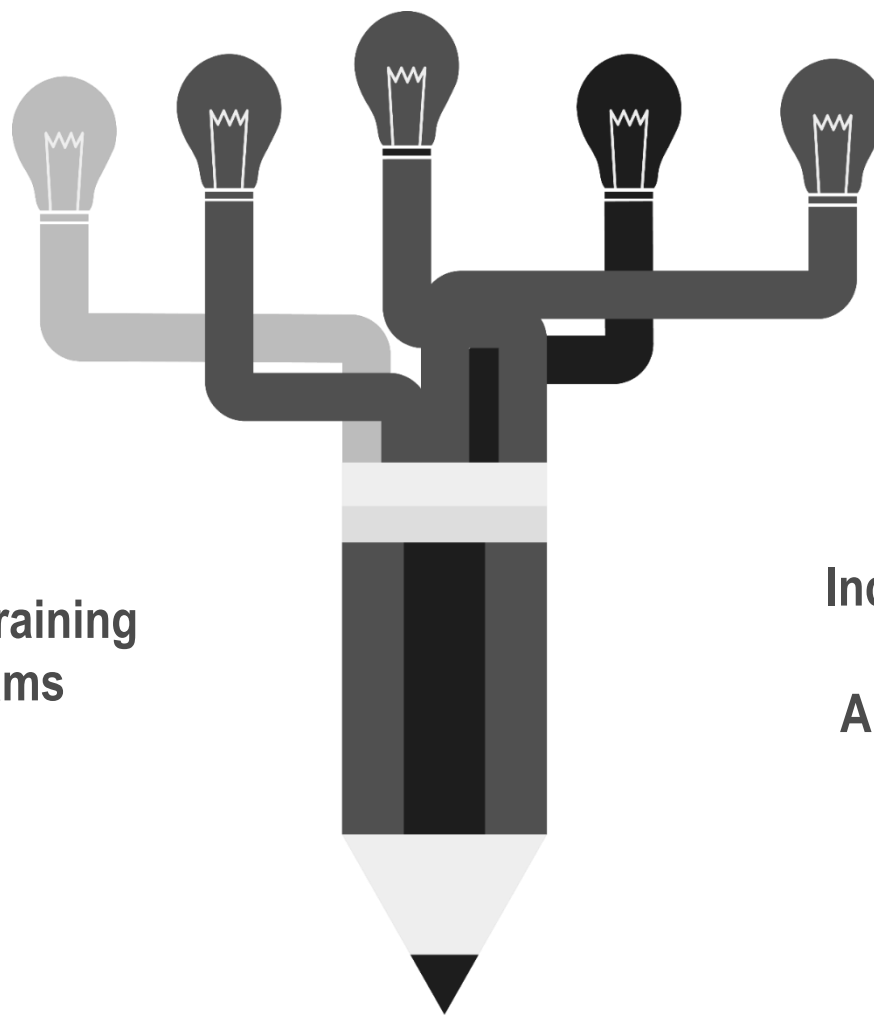
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Access to
Educational
Opportunities

Partnerships
with Local
Institutions

Specific Training
Programs

*Generating educational transfer
and socially useful value
for vulnerable groups*



Social Impact
Measurement

Mentoring and
Tutoring Programs

Incorporating
Inclusive
Approaches



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Attention to vulnerable groups



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SPECIFIC TRAINING PROGRAMS

Designing training programs for vulnerable groups, focusing on high-demand labor areas or specific skills that improve employment opportunities and social integration of these groups.

PARTNERSHIPS WITH LOCAL INSTITUTIONS

Establishing partnerships with local institutions, such as community organizations, schools, or vocational training centers, to offer educational programs tailored to the needs of vulnerable groups. These partnerships can provide access to additional resources and facilitate the integration of participants into the community.

ACCESS TO EDUCATIONAL OPPORTUNITIES

Facilitating access to educational opportunities for vulnerable groups, such as scholarships, student exchange programs, or professional internships. Helping to break down economic and social barriers that limit access to quality education.



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Attention to vulnerable groups



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SOCIAL IMPACT MEASUREMENT

Conducting regular evaluations to assess the social impact of the project on vulnerable groups, including employment indicators like access, educational achievement, and social integration levels. The data can be used to continuously enhance the educational interventions.

INCORPORATING INCLUSIVE APPROACHES

Integrating inclusive approaches throughout the project taking into account the curriculum design and the choice on educational material in order to guarantee fostering equity and empowerment for vulnerable groups.

MENTORING AND TUTORING PROGRAMS

Implementing mentoring and tutoring programs for empowering vulnerable groups through professional and academic guidance.



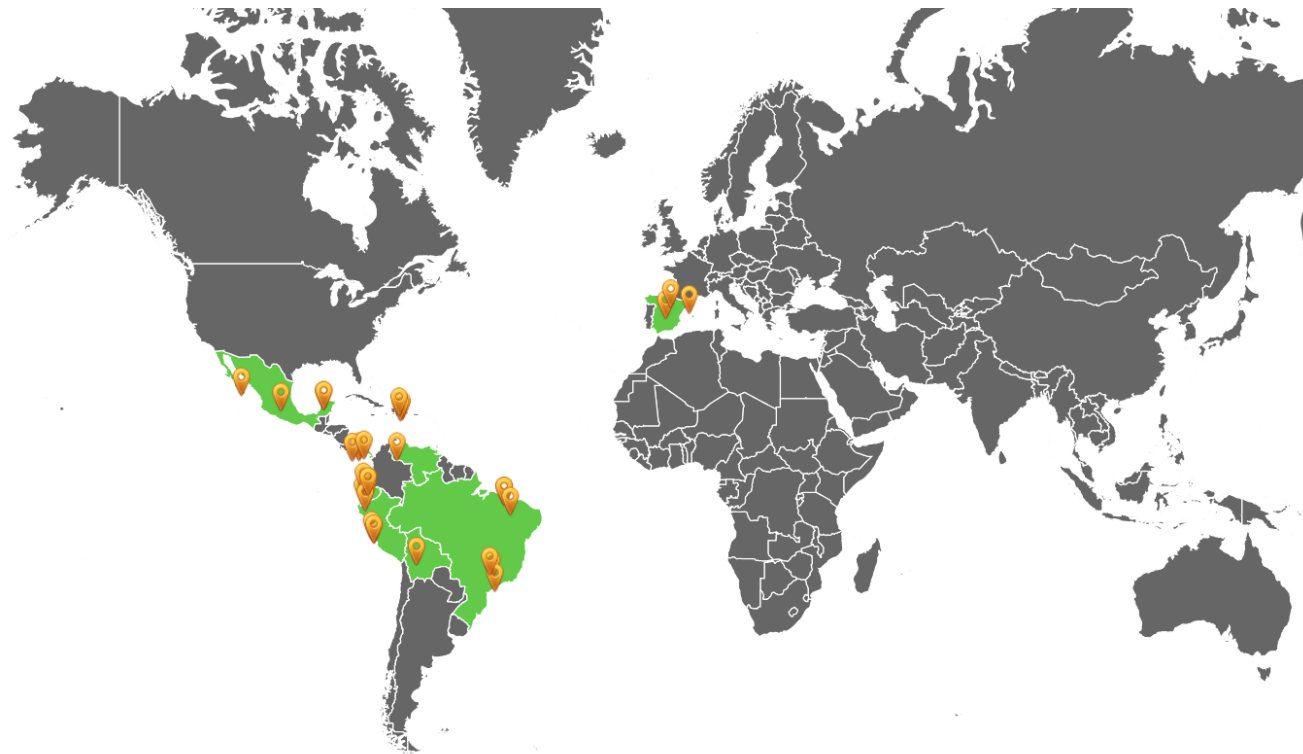
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FUTURE PLANS





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Collaboration

- The importance of partnerships for collaborative research:
 - Forge new collaborations with institutions and researchers across Europe and Latin America.
 - Strengthen existing partnerships through joint research projects and exchange programs.





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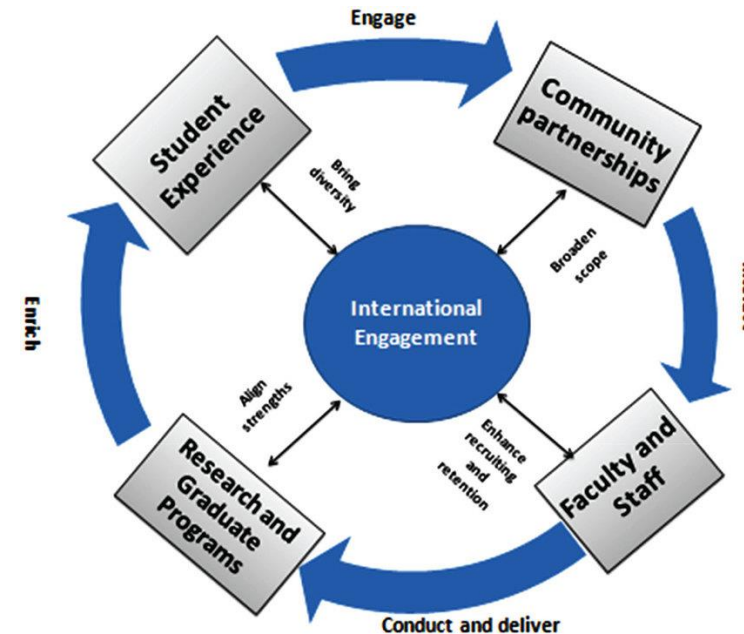


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Internationalization

- Establish research networks and consortia with partners from different countries.
- Participate in international conferences, workshops, and seminars.
- Promote mobility opportunities for researchers and students to gain international experience.
- Sign agreements between participating Latin American institutions





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Digital tools for research collaboration and communication

- Utilizing online platforms for virtual collaboration and knowledge exchange.
- Implementing digital research methods and data analysis techniques.
- Enhancing visibility and dissemination of research findings through digital channels.

Digital Collaboration Tools





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Digital tools for research collaboration and communication





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Capacity Building Initiatives

- Provide training and mentorship programs for early-career researchers.
- Support the development of research infrastructure and facilities.
- Promote interdisciplinary research skills and competencies.

The screenshot shows a website banner for the EDIV 2024 event. At the top, there are logos for Universidad de Granada, UADY (Universidad Autónoma de Yucatán), ECALFOR, and the Facultad de Ciencias de la Educación y del Deporte de Melilla. Below the logos is a navigation menu with the following items: Sobre EDIV, Programa, Actividades Culturales, Reconocimiento, and Alojamiento. The main text on the banner reads: **EDIV 2024**, **ESCUELA DOCTORAL INTERNACIONAL DE VERANO (UGR-UADY)**, **1-5 JULIO 2024**, and **(SOLO MODALIDAD PRESENCIAL)**. At the bottom of the banner, it says: **Investigación educativa y social en la frontera del conocimiento**. The background of the banner features a large, ancient stone pyramid.



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Funding Opportunities

- Research grants for collaborative projects and mobility activities.
- Scholarships for researchers and students to study abroad or participate in exchange programs.
- Support for institutional capacity building and strategic partnerships.





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Conclusions

- During the development of the ECALFOR project, various dissemination strategies were used.
- Participants from Latin America and the Caribbean have improved their competencies.
- There is interest in formalizing collaboration networks between participants from Latin America and the Caribbean.

THANK

Y O U